

NEW Page Number	Location	Existing	Recommended Change	Type	Rationale
1	1st paragraph	Downtown as a Model of Urbanism Downtown Salt Lake City is the most urban place in Utah. This distinction is unique. Downtown has distinct competitive advantages by offering urban amenities not found elsewhere in the region. The Downtown Community Plan defines what it means to be urban in the context of our unique culture, mountain setting, and built environment.	Downtown as a Model of Urbanism Downtown Salt Lake City is the most urban place in Utah. This distinction is unique. Downtown has distinct competitive advantages by offering urban amenities not found elsewhere in the region. The Downtown Community Plan defines what it means to be urban in the context of our unique culture, mountain setting, built environment, and in the face of global change. Within this context the plan identifies specific initiatives designed to increase the livability of downtown, encourage private sector investment and job creation, and direct proper investment of public funds.	Rephrase	Clarify what the plan is and how it works
1	3rd paragraph	An Internationally-Recognized Destination Downtown is a recognized destination with international importance: as an Olympic city; as host to the headquarters of The Church of Jesus Christ of Latter-day Saints; and as the crossroads of world-class outdoor recreation, business, and culture. Our transit system is unparalleled for a city of this size. Downtown's image and its people's entrepreneurial spirit position downtown as a strategic center of economic influence. The Downtown Community Plan highlights and builds on these strengths.	An Internationally-Recognized Destination Downtown has international importance: as an Olympic city; as host to the headquarters of The Church of Jesus Christ of Latter-day Saints; and as the crossroads of world-class outdoor recreation, business, and culture. Our transit system is unparalleled for a city of this size. Downtown's image and its people's entrepreneurial spirit position downtown as a strategic center of economic influence. The plan highlights and builds on these strengths, fostering a culture of economic success.	Rephrase	Emphasize economic development as a key feature of the plan
1	6th paragraph	...The Salt Lake Valley presents unique environmental conditions that will shape the built form of the downtown. How downtown embodies its role as a sustainable, urban place will continue to be defined and guided by the Downtown Community Plan.	...Our region presents unique environmental conditions that will shape the built environment and our ability to weave threads of nature into people's daily life. How downtown embodies its role as a sustainable, urban place will be defined and guided by this plan.	Rephrase	Clarify influences and role of plan
1	7th paragraph	A New Direction for Downtown Growth The Downtown Community Plan anticipates what people will need and want in the future. It features housing choice as a critical component to fulfilling City Hall's livability goals. Key themes include: - Jobs-Housing Balance: Increasing the residential population to 20,000 by 2040; - Economic Development: Growing downtown's role as a commercial engine for the city, region, and state; - Livability: Improving neighborhood or district-level amenities, transportation, and housing choice; and - Destination: Making downtown a better, internationally-recognized destination for residents, the region, and visitors.	New Direction for Downtown Growth The plan anticipates what people will need and want in the future. It features partnership with the private sector to grow the economy and housing choice as a critical component to fulfilling City Hall's livability goals. Key themes include: - Jobs-Housing Balance: Increasing the residential population to 20,000 by 2040; - Economic Development: Growing downtown's role as a commercial engine for the city, region, and state; - Livability: Improving neighborhood or district-level amenities, transportation, and housing choice; and - Destination: Making downtown a world-class destination with the best quality of life in the country.	Rephrase	Emphasize economic development as a key feature of the plan
3	1st paragraph	The plan provides the public and private sectors with direction on how to implement the community's vision. It is comprised of ideas and initiatives that impact the entire downtown and others that are specific to individual districts. Taken together, the plan has the greatest affect.	The plan provides the public and private sectors with direction on how to implement the community's vision. It is aspirational in nature. It is comprised of ideas and initiatives that impact the entire downtown and others that are specific to individual districts. Taken together, the plan has the greatest affect.	Rephrase	Recognize aspirational nature of the plan
3	2nd paragraph		As a living document, the plan will be regularly updated as community needs evolve over time.	Addition	Recognize plan will evolve with changing community needs
5	Assumption 6	UTILITY INFRASTRUCTURE will continue to be upgraded to meet development demand.	Salt Lake City will face increasing global and local ECONOMIC COMPETITION.	Replace	Infrastructure investment is identified in the plan as a proactive initiative the City should take. Economic competition is ever increasing.

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6	2nd paragraph	...It is a major center for medicine, education and culture.	...It is a major center for medicine, education, culture, creative industries, and businesses large and small.	Addition	Change to include business component
9	2nd column		70,000 EMPLOYEES work in the downtown (Source: Downtown Alliance)	Addition	Change to include economic impacts
13	Directing Growth & Development	<p>Intensifying the Core Brings More Choice The Central Business District (CBD) will continue to develop, increasing in intensity over time as surface parking and vacant properties are redeveloped. The scale of development in the CBD will be the greatest in the region, but will respond to the human scale at the ground level. Development intensity will be greatest along the core’s main streets and scale down towards the middle of the blocks. The CBD will offer the most urban living in Utah –a unique option in the region. An internationally-competitive and prosperous downtown economy relies on both small and large business, which demand a variety of spaces from fine-grained to coarse. Cultural resources are celebrated in the core. The general pattern of growth will be an increase in density to the south and west of the CBD.</p> <p>Growing Out from the Core to the South and West Moving away from the CBD, the scale of development and intensity of use steps down gradually to the south and west. Intensity of development may increase slightly around TRAX stations. District identity is established by the change in building scale and the mix of uses. A wide range of housing types will be offered across the districts. The desired scale of development and mix of uses is unique to each district (see Districts chapter).</p> <p>Districts are Unique Concentrations of Development, People, and Art Each district will be anchored by a center of activity, which are often near transit stations. These will become the meeting places –the crossroads— for visitors, workers, and residents. The Main Street retail core will remain the heart of the downtown, anchoring the downtown.</p> <p>Improving Points of Arrival</p>	<p>Intensifying the Core Brings More Choice The Central Business District (CBD) will continue to develop, increasing in intensity over time as opportunity sites are redeveloped. The scale of development in the CBD will be the greatest in the region, but will respond to the human scale at the ground level. Development intensity will be greatest along the core’s main streets and scale down towards the middle of the blocks. The CBD will offer the most urban living in Utah –a unique option in the region. An internationally-competitive and prosperous downtown economy relies on both small and large business, which demand a variety of spaces from fine-grained to coarse. Cultural resources are celebrated in the core. The general pattern of growth will be expansion of the CBD to the south and west.</p> <p>Growing Out from the Core to the South & West Moving away from the CBD, the scale of development and intensity of use steps down gradually to the south and west. Intensity of development may increase slightly around TRAX stations. District identity is established by the change in building scale and the mix of uses. A wide range of housing types will be offered across the districts. The desired scale of development and mix of uses is unique to each district (see Districts chapter).</p> <p>Districts are Unique Concentrations of Development, People, and Art Each district will be anchored by a center of activity –often near TRAX stations. These will become the meeting places –the crossroads— for visitors, workers, and residents. By acknowledging the different characters and strengths of each district, they will complement one another. This approach will build a city with a variety of choices for living, destinations for visiting, and investment decisions based on physical and</p>	Rephrase	Change to reflect combination of Gateway Park into Green Loop Key Move; other reformatting

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16	1st paragraph	A livable city provides choices Livability is understood as the capacity of a place to fulfill your daily needs and your quality of life needs. Daily needs are basic things like food, water, housing, transportation, public health and safety, sanitation. Your quality of life needs raise your happiness and include arts and culture, recreation, social interaction, education, social equality, and access to nature. A livable city is one that embodies all of these things and provides choice to residents and visitors, allowing them to experience their city in their own way.	A livable city provides choices Livability is understood as the capacity of a place to fulfill your daily needs and your quality of life needs. Daily needs are basic things like food, water, housing, transportation, public health and safety, sanitation. Your quality of life needs raise your happiness and include arts and culture, recreation, social interaction, education, social equality, and access to nature. Underpinning both daily needs and quality of life needs is the ability of the community to provide access to good jobs and support a resilient economy. A livable city is one that embodies all of these things and provides choice and opportunity to residents and visitors, allowing them to experience their city in their own way.	Rephrase	Change to reflect connection to economic development
18	Urban Form	URBAN FORM is the Physical Shape of the City Urban Form entails everything from the arrangement of the street network to the height of the buildings. The foundation of downtown's urban form is the Plat of Zion with its very regular and large grid system. This large grid system also happens to be one of downtown's most unique and identifiable characteristics, especially to out of state visitors or transplants. The 3D structure of downtown is a pyramidal form with the highest points in the Central Business District. Building height gradually steps down to the south and west. Downtown transitions abruptly along North Temple and 200 East, creating clear demarcation between the commercial center and adjacent residential neighborhoods to the north and east.	URBAN FORM is the Physical Shape of the City Urban Form entails everything from the arrangement of the street network to the height of the buildings. The foundation of downtown's urban form is the Plat of Zion with its very regular and large grid system. This large grid system also happens to be one of downtown's most unique and identifiable characteristics, especially to out of state visitors or transplants. The 3D structure of downtown is a two-sided pyramidal form with the highest points in the Central Business District. Building height gradually steps down to the south and west. Downtown transitions more abruptly along North Temple and 200 East, creating clear demarcation between the commercial center and adjacent residential neighborhoods to the north and east and easing intensity of development there.	Rephrase	Change to reflect intent
25	1. Setting	1. Setting Downtown is nestled against the Wasatch Front, deriving much of its identity from the mountain backdrop. The mountains signify the city's connection to nature and align with its goals around sustainability. Few downtowns have the access to the mountains that downtown Salt Lake City has. The Salt Lake City region is a high mountain desert and is limited in its capacity for growth due to the natural boundaries the mountains and the Great Salt Lake provide. As recognized in Wasatch Choice for 2040, the region's major planning effort, downtown has the capacity to accommodate a high percentage of the future growth of the region.	1. MOUNTAIN Setting Downtown is nestled against the Wasatch Front, deriving much of its identity from the mountain backdrop. The mountains signify the city's connection to nature, access to water, and align with its goals around sustainability. Few downtowns have the access to the mountains that downtown Salt Lake City has. The Salt Lake City region is a high mountain desert and is limited in its capacity for growth due to the natural boundaries the mountains and the Great Salt Lake provide. As recognized in Wasatch Choice for 2040, the region's major planning effort, downtown has the capacity to accommodate a high percentage of the future growth of the region.	Rephrase	Change to reflect desire for greater ecological connection.
25	2. Sense of place, heritage and character		Proximity to the wilderness, the native communities it houses, and the water that flows from the mountains are all unique to this place.	Addion	Change to reflect desire for greater ecological connection.

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29	Challenges 4	<p>An Auto-Dominated Public Realm</p> <p>The wide streets with multiple lanes of vehicular traffic can be intimidating for pedestrians to cross and promote fast travel speeds. Wide curb radii encourage drivers to turn at higher speeds than is often appropriate for an urban center with more pedestrian activity. Since the 1940's, the space between curbs—the carriageway—used for cars has increased. The neighborhoods to the east and north enjoy safe and enjoyable walks on most streets, the neighborhoods to the south and west do not. The entry points to downtown lack a sense of arrival, are largely unattractive, and make a poor first impression for all visitors. No local transit circulator exists to serve just the downtown. I-15 cuts off downtown from the Westside, and 500 and 600 South effectively cut downtown in two: north and south.</p>	<p>PUBLIC REALM DEFICIENCIES IMPACT ALL MODES</p> <p>Wide streets with multiple lanes of vehicular traffic can be intimidating for pedestrians. Although the space between curbs used by cars has increased since the 1940's, auto travel to, from, and within downtown has become more congested and forbidding for commuters and visitors. Residents in all of the city's neighborhoods deserve to enjoy safe and convenient walks to neighbors, schools and shopping. They should be able to enjoy frequent, local transit throughout downtown. At the same time, auto commuters and visitors deserve to enter the city along attractive, efficient streets that convey a sense of arrival and a sense of place.</p>	Combine	Change to combine "Poor Connections..." with "An Auto-dominated public realm." Renumber to #4.
37	2nd paragraph	<p>Our core values translate into a vision for Downtown that balances local and regional interests. Downtown's sense of purpose will be derived by its current role as the primary destination for culture and entertainment, the center of commerce, the seat of government for the State of Utah, and as an international center for a worldwide faith. Development of downtown as the center for dense urban living—comprised of housing, parks, local serving retail, and community services—will dominate downtown's identity as a vibrant neighborhood. Downtown will offer intimate spaces, outdoor adventure, and move with a distinctive energy that reflects our culture. It will be diverse and eclectic—a creative mix of neighbors and collaborative partners committed to pioneering downtown's future. Underscoring the whole vision is the concept that sustainable development that responds to regional ecological conditions and is supportive of local business and entrepreneurship will be accessible to all people throughout the social and economic spectrum of our community.</p>	<p>Our core values translate into a vision for Downtown that balances local and regional interests. Downtown's sense of purpose will draw from its role as a major destination for culture and entertainment, the seat of government for the State of Utah, and as an international center for a worldwide faith. A strong economy built through public-private partnership will ensure economic stability and success of the plan. As the center for dense urban living—comprised of housing, parks, local serving retail, and community services—downtown will be identified as a vibrant urban neighborhood. Downtown will offer intimate spaces, outdoor adventure, and move with a distinctive energy that reflects our culture. It will be diverse and eclectic—a creative mix of neighbors and collaborative partners committed to pioneering downtown's future. Sustainable development that responds to regional ecological conditions and is supportive of local business and entrepreneurship will be accessible to all people throughout the social and economic spectrum of our community.</p>	Rephrase	Change to incorporate economic development as integral to the success of downtown
39	1st paragraph	<p>Downtown neighborhoods are characterized by the housing choices available. Downtown housing will meet the diverse needs of the people of the Salt Lake Valley in a form that responds to our environment. A downtown neighborhood provides a variety of housing options (including families with children, across the spectrum of affordability) gives people of all social and economic backgrounds the opportunity to live in a truly urban setting.</p>	<p>Downtown neighborhoods are characterized by the housing choices available. Downtown housing will meet the diverse needs of the region in a variety of forms that responds to our mountain context. Providing a variety of housing options (for singles, empty-nesters, families with children, across the spectrum of affordability) gives people of all social and economic backgrounds the opportunity to live in a truly urban setting. Housing choice is a critical to the attraction and retention of skilled workers and supports a diverse community.</p>	Rephrase	Change to reflect economic development component

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39	2nd paragraph		Housing is considered a bundle of goods, providing both shelter and access to services within a neighborhood. Downtown offers a competitive advantage because it provides urban living opportunities and choice amenities unavailable elsewhere in the region. This plan strives to improve that advantage through planning, setting a standard for regional leadership in housing and neighborhood development.	Addition	Add to reflect economic development component
43	2nd paragraph	Downtown will be a truly urban place like no other in all of Utah. It's urbanity is what will set it apart from other cities and towns along the Wasatch Front. Street life and a cafe culture will draw people to live downtown, embracing it's model mountain urbanism.	Downtown will be a truly urban place like no other in all of Utah. Its urbanity is what will set it apart from other cities and towns along the Wasatch Front. Street life and a cafe culture will draw people to live downtown, embracing it's model mountain urbanism. Downtown is strategically positioned to fulfill a growing demand for authentic urban experiences. Improving our social fabric, such as the range of retail, cultural and event facilities, access to public transit and public services, parks and outdoor recreation, and our arts and culture offerings are all important in drawing residents, visitors and skilled workers to downtown.	Rephrase/ Addition	Change to reflect economic development component; Change to include discussion of downtown as a uniquely urban place
44	Goal 1		- Work with the Salt Lake City School District, providers of private education, childcare providers, and nonprofits to fulfill educational needs for the growing population. Support an urban village development model that meets the livability needs –both quality of life and daily needs— of downtown residents. - Investigate noise issues as they relate to public health, explore options for reducing impacts to people and business, and implement recommendations. - explore funding opportunities to stimulate business development and expand neighborhood vitality within downtown business districts.	Addition	Add to reflect economic development component
44	Goal 3	On pedestrian-oriented streets, active ground floor uses should be prioritized over surface and structured parking.	On pedestrian-oriented streets, active ground floor uses should be prioritized over parking uses. Structured parking should be designed to accommodate, where feasible, street-level businesses and other active uses.	Rephrase	Change to reflect intent, which is to "Establish an active public realm that supports a vibrant downtown experience."
44	Goal 3		Investigate use o downtown's wide rights-of-way for a variety of uses such as linear parks, median parking, divided boulevards, fitness zones, playscapes, community gardens, innovative multi-use streets, solar streets, stormwater infrastructure, and commercial use.	Addition	Change to reflect public desire for park and ecology infrastructure as part of the active public realm
47	Values	Local business, large and small employers, vital commerce, commercial importance, supportive of entrepreneurs	Global competitor, home-grown business, large and small employers, vital commerce, commercial importance, supportive of entrepreneurs, technology and research center, creative and innovative	Addition	Add to reflect economic development component

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47	1st paragraph	Downtown business is personal. An authentic and prosperous downtown has an economic culture that starts with people. It supports entrepreneurship and innovation, businesses that provide opportunity for employees, and a fine-grained urban environment that caters to residents and visitors alike. As the center of Utah's capital city, downtown will continue to be the commercial heart of our state.	In downtown Salt Lake, business is personal. The foundation of an authentic and prosperous downtown is an economic culture that starts with helping people succeed. City policies that support entrepreneurship and innovation, businesses that provide opportunity for employees, and an attractive built environment are key components of that success. As the center of Utah's capital city, downtown will continue to be the commercial heart of our state. But downtown competes on a global stage, encouraged by a population that is globally connected, providing valuable networks and entry points into international markets.	Rephrase	Emphasize culture that helps people succeed and emphasize global competitiveness.
47	2nd paragraph	An internationally competitive and prosperous downtown economy is multi-faceted, relying on both small and large business. Investment in both small and large businesses can grow the economy holistically, uniting established companies with new ideas and entrepreneurs with essential resources. The downtown is the ideal place to bring the essential elements together that grow our economy. Downtown offers development opportunity sites for large employers to locate headquarters, bringing new investment from outside the region. Economic growth is supported by a strong, synergistic relationship with higher education and a helpful government.	An internationally competitive and prosperous downtown economy is multi-faceted, relying on small and large business, public-private partnership, and state-of-the-art infrastructure. Investment in both small and large businesses can grow the economy holistically, uniting established companies with new ideas and entrepreneurs with essential resources. The downtown is the ideal place to bring the essential elements together that grow our economy. Downtown offers development opportunity sites for large employers to locate headquarters, bringing new investment from outside the region. Economic growth is supported by a strong, synergistic relationship with higher education and a helpful government. Enterprise SLC identified significant opportunities for growth of the technology, education, and creative sectors in downtown. Industry-based infrastructure investment –high-speed internet, fiber optic communications, and traditional utilities— is needed to support this growth.	Rephrase	Change to reflect public desire for more emphasis on economic development.
47	3rd and 4th paragraphs		The downtown has an intensive mix of uses that will need to grow and strengthen to create vibrancy and attract people at all times of the day. A prosperous downtown requires a successful and expanding business services sector and diverse residential communities, complemented by world-class retail, dining and entertainment options. This plan considers where additional commercial development could be provided beyond the Central Business District (CBD). It identifies areas of growth potential to the south and west of the CBD and supports improved relationships with higher education institutions, particularly along light rail corridors. It also identifies the need for significant public investment in utility infrastructure to support economic growth.	Addition	Change to reflect public desire for more emphasis on economic development.
48	Goal 1	Elevated quality of life for all downtown residents.	Elevated quality of life for all downtown residents and workers.	Addition	Includes workers as means to retain quality employees (human capital).
48	Goal 2		Work with economic development partners to link graduates with employers.	Addition	Change to align with Enterprise SLC

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48	Goal 3		Invest in industry-based infrastructure, such as high-speed internet, fiber optic communications, and traditional utilities, to stimulate innovation and economic development.	Addition	Change to align with Enterprise SLC
48	Goal 4		Establish a development leadership forum (DLF) that brings together key government, business, community, education and technology stakeholders to investigate best practices in urban development to create an attractive global city.	Addition	Change to align with Enterprise SLC
48	Goal 4	Develop programs to attract major businesses to downtown.	Develop programs to attract major businesses to downtown, including investment in industry-based infrastructure that supports innovation and focusing efforts on industries with which downtown has comparative advantage.	Rephrase	Change to align with Enterprise SLC
49	Goal 5	Use existing and investigate other economic development programs, tools and services to help small businesses.	Devote more resources to helping locally-grown businesses become established and thrive.	Rephrase	Change to align with Enterprise SLC
49	Goal 5		Work with our ethnic communities, refugee and immigrant groups to drive business growth in areas such as food service, tourism, and events restaurants, reflecting the international reach of the larger community.	Relocated/ Rephrased	Relocated from Fosters Equity & Opportunity section and rephrased to reflect intent
51	Values		education	Addition	Change to align with Enterprise SLC
51	2nd paragraph		Opportunity and economic mobility is heavily dependent on education. Focusing on increasing core and foundation learning skills –from early education through higher education— will create sustainable economic growth by building a strong, inclusive and equitable society. As a part of a City of Learning, downtown can serve as a major center for education and research, providing jobs and workforce training. As an entrepreneurial engine and learning center, it can produce research that is commercialized into products for the market, seeding new economic clusters such as biomedical science, help solve business and technological problems in entrepreneurial start-ups, and provide jobs for graduates who become creative workers and entrepreneurs. Partnerships with the Salt Lake City School District, colleges and universities, research centers, and non-profits are critical to building a City of Learning effort and creating new opportunity for the community.	Addition	Change to emphasize economic development link
52	Goal 3	A diverse mix of successful ethnic restaurants and markets downtown that reflect the international reach of the larger community.		Relocated	Relocated to Is Prosperous
52	Goal 3	Create financial incentives for diverse businesses.		Relocated	Relocated to Is Prosperous
52	Goal 3		Open and convenient access to services and amenities –both public and private— for residents, visitors, and workers.	Addition	
52	Goal 3		<ul style="list-style-type: none"> - Ensure everyone has access to all public services, such as social and family services. - Develop a digital inclusion policy to ensure all people and businesses have access to technology and high-speed internet. - Work with private and non-profit service providers to ensure services are readily available. 	Addition	

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52	Goal 4		World-class center for education, research and innovation.	Addition	Change to align with Enterprise SLC
52	Goal 4		<ul style="list-style-type: none"> - Partner with childcare providers to locate quality early education centers throughout downtown. - Work closely with the Salt Lake City School District to monitor growth to ensure timely responses to downtown needs for public schools. - Help locate after school programs, recreation centers, and skills training programs for youth downtown. - Support the location of education-based businesses and non-profits downtown. - Partner with local universities to locate research centers and institutes downtown. - Establish a technology and innovation district or campus that acts as a meeting place for industry, academia, creativity, and innovation. - Investigate regulatory and infrastructure roadblocks faced by innovation sectors, explore options to overcome them, and implement the recommendations. 	Addition	Change to align with Enterprise SLC
55	1st paragraph	A downtown that embodies its role as the cultural and economic heart of the Intermountain West will be artful, innovative, intimate, stylish, charismatic, powerful, and provide unique experiences and opportunities that profoundly expands your understanding of the world.	A downtown that embodies its role as the cultural and economic heart of the Intermountain West will be artful, innovative, intimate, stylish, charismatic, powerful, and provide unique experiences and opportunities that profoundly expands your understanding of the world. People search the world for authentic cultural experiences. Salt Lake City has a competitive advantage in cultural offerings, making it truly one-of-a-kind.	Rephrase	Change to emphasize authenticity of the cultural offerings downtown
55	2nd paragraph		Creative industries (design, publishing, performing and visual arts, music and film production) make a dynamic contribution to downtown. This plan recognizes that downtown needs to provide resources and social environments that support creative expression and ensure the continuity and stability of places for creative industries to become established. Such a vibrant environment would attract highly skilled talent, underpin creative thinking, and support an innovation economy.	Addition	Change to align with Enterprise SLC
59	Values		improved access for all modes	Addition	Change to reflect public desire for "access for all modes"

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59	Is Connected	Downtown is the most easily accessible location in the region. Our region flows to, through, and within a downtown that makes transit convenient and world-class, biking safe and friendly, and offers a reasonable transportation experience. Transportation options that serve downtown connect people to destinations efficiently and improve accessibility for all, whether it is longer trips into the city from the suburbs, shorter trips from city neighborhoods, or circulating within the downtown area.	Downtown is a transportation crossroads and the most easily accessible place in the region. Downtown In Motion aims to balance all modes of travel with a world-class transit system, an innovative bike network, and enhanced mobility for automobiles. Transportation options that serve downtown connect people to destinations efficiently and improve accessibility for all, whether it is longer trips into the city from the suburbs, shorter trips from city neighborhoods, or circulating within the downtown area. Investing in integrated transportation infrastructure is essential to downtown's success, making it attractive to skilled workers, residents, and visitors. This includes ensuring good access for commuters, gateways such as the airport and highways, educational facilities, and cultural and recreational amenities. An appropriate parking strategy, particularly short-term parking for retail customers, is needed to support the economic vitality of the downtown. Effective public transit generates considerable positive socio-economic outcomes by improving access to employment areas. Freeing up streets for freight	Rephrase and Addition	Change to emphasize desire for a "balanced" transportation system for "all modes." Links transportation needs to economic success.
59	Is Connected - Targets		Establishment of a target parking occupancy rate for on-street and off-street parking will increase efficiencies for auto commuters, customers, and visitors.	Addition	Change to reflect City effort (parking study underway) and public comment.
60	Goal 2		Improve gateway and arrival sequencing for automobiles entering downtown to welcome visitors and feature the best attributes of downtown.	Addition	Change to recognize auto travel
60	Goal 2		Strengthen connections between the Westside and downtown by improving gateways and corridors for all modes of travel.	Addition	Change to reflect public desire for improved connections to Westside
60	Goal 3		Address transit gaps between downtown and surrounding neighborhoods.	Addition	Change to align with Enterprise SLC
60	Goal 4	Examine parking policy to determine the right balance of supply and demand.	Examine parking policy to ensure adequate parking is provided.	Rephrase	Change tone to emphasize goal of parking to meet needs
61	Goal 5	Improve and expand the existing wayfinding system.	Improve and expand the existing wayfinding system for all travel modes.	Rephrase	Change to reflect public desire for "all modes"
61	Goal 5		Establish a clear and aesthetically consistent signage and wayfinding system to identify downtown parking.	Addition	Change to recognize need for parking signage
63	1st paragraph	Walkability builds community, providing equal access to all people, cultures, and activity. A walkable downtown is a vibrant place, one that prioritizes the human experience, inviting life and providing comfort and safety, interest, activity, transparency, and harmony. Walkability is more than supplying the basic pedestrian facilities of sidewalks, crosswalks, and curb ramps. It means the provision of a comfortable and pleasant walking environment that stimulates the senses, contributes to the character of a place, provides route choice, and urges discovery.	Walkability builds community, providing equal access to all people, cultures, and activity. A walkable downtown is a vibrant place, one that prioritizes the human experience, inviting life and providing comfort and safety, interest, activity, transparency, and harmony. Walkability is more than supplying the basic pedestrian facilities of sidewalks, crosswalks, and curb ramps. It means the provision of a comfortable and pleasant walking environment that stimulates the senses, contributes to the character of a place, provides route choice, and urges discovery. Places where people wonder, wander, and linger enable us to find delight in the city.	Rephrase	

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63	2nd paragraph		A broad diversity of businesses are choosing to locate downtown –to attract and retain talent, build their brand identity, and be models of good corporate citizens. A high-quality, walkable environment is key to attracting businesses, drawing visitors, stimulating the downtown economy, and making downtown a model for urban design in Utah. A focus on the visitor experience will enhance downtown's ability to compete internationally as a desirable place to visit, live, work and invest. Walkable neighborhoods –those with pedestrian amenities, density of services, and scale of urban form— retain economic stability and housing values more than nonwalkable places over time.	Addition	Change to reflect impact of walkability on economy.
64	Goal 1	A mid-block walkway network that is designed for pedestrians first.	An integrated mid-block walkway system that prioritizes pedestrians.	Rephrase	Change to reflect intent.
64	Goal 1		Encourage active ground floor design and uses along mid-block walkways to support pedestrian activity, such as outdoor dining, merchandising, signage, and building access.	Addition	Change to incorporate uses and activities to draw pedestrians in.
65	Goal 3		Help connect people to urban nature, enhancing awareness of place through plantings and elements that provide visual interest and physical comfort.	Addition	Change to reflect desire for urban nature as part of the urban pedestrian experience
67	1st paragraph	A welcoming place is a safe and healthy place. Community safety is supported by a social environment that is active, educated, playful, and maintained. Downtown's neighborhoods will celebrate their heritage and uniqueness and promote healthy lifestyles in an urban setting.	A welcoming place is a safe and healthy place. Community safety is supported by a social environment that is active, educated, playful, and maintained. A public realm and built environment designed for active, everyday use will promote healthy lifestyles in an urban setting.	Rephrase	Change to reflect desire for urban nature as part of the urban pedestrian experience
67	3rd paragraph		Improving the social fabric –range of retail, cultural and event facilities, transportation options, public realm— will make it more visitor-friendly and grow demand, encouraging higher-value visitors to come in greater numbers and stay longer. A clean, safe environment and a welcoming reputation can bring more conventions, business development, residents, and investment activity to downtown.	Addition	Change to reflect impact of a welcoming and safe environment on economy.
68	Goal 2		Consider adding play facilities, kinetic play and mobile play facilities that are designed and fit into downtown's urban environment.	Relocated	Relocated from Unites City & Nature
71	1st paragraph	A downtown that celebrates its relationship with nature connects people to the wonders of the Wasatch region and the beauty it offers, the changing seasons, and outdoor adventure.	A downtown that celebrates its relationship with nature connects people to the wonders of the Wasatch region and the beauty it offers, the changing seasons, and outdoor adventure. Great parks and spectacular views to natural landscapes establish the identity of great cities. Parks complement the density of the urban environment and build real estate value because of the views and the physical amenity for residents and workers. Views and access to the mountains provide a competitive advantage for those looking to live or locate their business downtown. Design that responds to prominent locations at the termini of key streets and view corridors is highly valued.	Addition	Change to emphasize economic development link

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71	2nd paragraph		Sustainable development and emphasis on downtown as the trailhead to Utah's outdoor recreation and nature-based tourism will ensure economic returns over the long term and appropriate stewardship of natural resources. Downtown is well-positioned to give greater depth and authenticity to best practices in sustainable zoning provisions, support of renewable energy, ecosystem services, and transportation and air quality initiatives, making downtown a national leader in sustainability.	Addition	Change to emphasize economic development link
71	2nd paragraph		Partnerships with local universities to study the intersection of water, climate, urban planning and design fields will help us explore development impacts, test the benefits of ecologically-based design solutions, and quantify outcomes.	Moved to Targets	Change to include university partnerships as mechanism for measuring outcomes of sustainable design.
72	Goal 1	A green framework plan that guides development of parks, plazas, urban forestry, green infrastructure, stormwater, productive landscapes, community gardens, green roofs, and urban design.	An urban ecosystem that integrates parks, plazas, urban forestry, stormwater, productive landscapes, community gardens, green roofs, and urban design for the benefit of people, business, and environment.	Rephrase	Change to reflect intent
72	Goal 1	Consider our local climate and needs of a downtown population when considering parks and open spaces in an urban environment.	Locate parks throughout downtown to meet the daily needs of residents of all ages, build neighborhood value and stability, encourage investment, and provide ecosystem services.	Change	Change to clarify park strategy
72	Goal 1	Consider adding play facilities, kinetic play and mobile play facilities that are designed and fit into downtown's urban environment.		Relocated	Relocated to Welcoming & Safe
72	Goal 1	Consider activating public parks by removing barriers to holding public events in parks, such as allowing food trucks at concerts, fairs, etc.	Investigate barriers to programming and event opportunities in public parks (cafes, food trucks, concerts, festivals, etc.), explore options to overcome them, and implement recommendations.	Rephrased and Relocated	Moved to Goal 2. Change to reflect intent.
72	Goal 1		Establish a tree canopy cover goal and plant and manage the urban forest to that end. Incorporate and incentivize green infrastructure in city projects and new development. Integrate urban agriculture where appropriate. Incentivize green roofs and other accessible eco-systems to reduce energy use and incorporate Nature into people's daily lives.	Addition	Added to address ecological goals, reflect intent
73	Goal 5	Incentivize green roofs.	Incentivize use of vegetation to minimize building cooling requirements, reduce urban heat island effects, manage stormwater runoff, and promote air quality awareness and education.	Rephrase	Change to address issue more comprehensively.
73	Goal 6		Investigate ways to achieve greater permeability, allowing aquifer regeneration.	Addition	Change to reflect public comment

NEW Page Number	Location	Existing	Recommended Change	Type	Rationale
75	2nd paragraph		Quality architecture and design supports livability, provides location opportunities for business, and is an important part of creating an attractive world-class city. It also supports economic growth, as well as local economic development and employment. Downtown's combination of historic buildings and new construction can create efficiencies for firms, workers and consumers, and facilitate interaction and exchange of ideas. This plan recognizes the dynamic relationship between our natural setting among the Wasatch Mountains and the built environment: one provides a framework for the other.	Addition	Change to align with Enterprise SLC
77	Goal 5		Incorporate and encourage the use of native plants, showcasing the beauty of our native ecosystem.	Addition	Change to reflect public comment
87	Green Loop diagram		[treat Green Boulevards differently from Green Loop concept; treat alignment east of I-15 differently from street-aligned parts of Green Loop]	Diagrammatic change	Change to reflect difference in types of alignments, concepts
94	description	<p>Pedestrian activity along Main Street can be enhanced by creating a major anchor to the southern end of the Central Business District, balancing the activities at the north end around City Creek Center and Temple Square. As a catalytic site, development of the block bounded by 400 South, Main Street, 500 South, and West Temple (Block 40) could catalyze redevelopment in the southern half of downtown, supporting the larger vision of downtown growth to the south and west of the CBD. This is a special site at the confluence of multiple districts and land uses: CBD, Civic District, and hospitality district. It deserves special consideration in its development to ensure a dense, diverse, and vibrant place.</p> <p>The block has particular characteristics that identify it as an opportunity site for a high-quality, dynamic development, including:</p> <ul style="list-style-type: none"> - Current use as a surface parking lot - Large, 10-acre mixed-use zoning with the greatest building heights allowed in Salt Lake City - Proximity to the TRAX Courthouse station and future 400 South TRAX Extension to Central Station - Proximity to major hotels - A location at the geographical center of the downtown - Proximity to Federal, State, and local courts, civic administration buildings, and the City Library - Views to the Wasatch across Washington and Library Squares. <p>Civic urban design elements, a significant sculpture or public</p>	<p>Pedestrian activity along Main Street could be enhanced by creating a major anchor to the southern end of the Central Business District, balancing the activities at the north end around City Creek Center and Temple Square. As a catalytic site, development of the block bounded by 400 South, Main Street, 500 South, and West Temple (Block 40) could catalyze redevelopment in the southern half of downtown, supporting the larger vision of downtown growth to the south and west of the CBD. This is a special site at the confluence of multiple districts and land uses: CBD, Civic District, and hospitality district. It deserves special consideration in its development to ensure vibrancy.</p> <p>The block has particular characteristics that identify it as a site for high-quality, dynamic development, including:</p> <ul style="list-style-type: none"> - Current use as a surface parking lot - Large, 10-acre mixed-use zoning with the greatest building heights allowed in Salt Lake City - Proximity to the TRAX Courthouse station and future 400 South TRAX Extension to Central Station - Proximity to major hotels - A location at the geographical center of the downtown - Proximity to Federal, State, and local courts, civic administration buildings, and the City Library - Views to the Wasatch across Washington and Library Squares. <p>Within the public realm, a public feature—like a sculpture, public art piece, or iconic element— would help to bookend the</p>	Rephrase	Change to emphasize development opportunity characteristics and reflect desires of the property owner.

NEW Page Number	Location	Existing	Recommended Change	Type	Rationale
110	description	<p>The block bounded by N Temple, 200 W, S Temple, and 300 W (Block 85) is entirely surface parking and represents a significant redevelopment opportunity. It is a unique site at the northern entrance to downtown where four major destinations converge: Temple Square, Energy Solutions Arena, the Salt Palace, and the Gateway Mall. It deserves special consideration in its development to ensure a dense, diverse, and vibrant place that is in synergy with surrounding uses.</p> <p>This area has particular redevelopment characteristics and opportunities for a high-quality, urban environment:</p> <ul style="list-style-type: none"> - Current use as a surface parking lot - Large, 10-acre institutional and commercial site - Proximity to the TRAX Arena station, including both the Green Line to the Airport and the Blue Line to Central Station - A location serving as an important transition between the commercial aspects of the downtown and the residential neighborhoods to the north - Proximity to Energy Solutions Arena and the activity generated there annually. <p>Uses that build upon the synergies of adjacent development, such as shared parking needs, can enhance the social vitality and security of the entire district and the surrounding districts.</p>	<p>The block bounded by N Temple, 200 W, S Temple, and 300 W (Block 85) is entirely surface parking. Owned by The Church of Jesus Christ of Latter-day Saints, it represents a significant future development opportunity as part of the Church's headquarters downtown. It is a unique site at the northern entrance to downtown where four major destinations converge: Temple Square, Energy Solutions Arena, the Salt Palace, and the Gateway Mall. Future development will be consistent with other Church uses in the Temple Square District.</p> <p>This area has particular redevelopment characteristics and opportunities for a high-quality, urban institutional environment:</p> <ul style="list-style-type: none"> - Current use as a surface parking lot - Large, 10-acre institutional and commercial site - Proximity to the TRAX Arena station, including both the Green Line to the Airport and the Blue Line to Central Station - A location that can serve as an important transition between the commercial aspects of the downtown and the residential neighborhoods to the north - Proximity to Energy Solutions Arena and the activity generated there annually. - Proximity to the LDS Business College and BYU Salt Lake Center. 	Rephrase	Change to emphasize development opportunity characteristics and reflect desires of the property owner.
112	1st paragraph	The Boulevards are designed to slow vehicles as they exit I-15, allowing people to safely cross streets.	The Boulevards are designed to transition vehicles from highway speeds to an integrated, urban environment.	Rephrase	Change to reflect intent
114	First paragraph	Creating two multi-way boulevards along 500 South and 600 South as grand entries to and from downtown is the primary objective of this project. Burying the electrical transmission and distribution lines on 600 South is critical to the success of the project, as well as, addressing the billboards located along each corridor. The Grand Boulevards Corridor Plan outlines the preferred strategies for this project in greater detail. The Grand Boulevards Project was initially identified in Downtown Rising, a vision plan prepared by the Salt Lake Chamber of Commerce and the Downtown Alliance. This project represents an enormous opportunity to create a memorable and inspiring experience for those entering and exiting the capital city. They also have the power to spur redevelopment and economic growth in an underdeveloped area. The City should consider establishment of a new RDA project area to help finance the public realm investments.	Creating two multi-way boulevards along 500 South and 600 South as grand entries to and from downtown is the primary objective of this project. Burying the electrical transmission and distribution lines on 600 South is critical to the success of the project, as well as, addressing the billboards located along each corridor. The Grand Boulevards Corridor Plan outlines the preferred strategies for this project in greater detail. The Grand Boulevards Project was initially identified in Downtown Rising, a vision plan prepared by the Salt Lake Chamber of Commerce and the Downtown Alliance. This project represents an enormous opportunity to create a memorable and inspiring experience for those entering and exiting the capital city, particularly by automobile. They also have the power to spur redevelopment and economic growth, capitalizing on significant investments already made along the corridor. City Hall should consider establishment of a new RDA project area to help finance the public realm investments.	Rephrase	Change to recognize private investment already made along the corridor.
122	1st paragraph		...These infrastructure shortcomings are not limited to the Granary but can be found throughout the downtown.	Addition	Change to reflect extent of issue in downtown

NEW Page Number	Location	Existing	Recommended Change	Type	Rationale
122	4th paragraph		Private infrastructure, like the addition of Google Fiber, will have a big impact on the economy, providing a competitive advantage for downtown and Salt Lake. This investment will draw larger tech companies, but will largely impact the individual contractor and small business opportunities. Investment in transportation, utility and open space infrastructure to support existing development will remove barriers to future investment and support business development.	Addition	Change to align with Enterprise SLC
129	Is Rich in Arts & Culture	Develop a theme monument or landmark at the south end of downtown (See 1995 Downtown Master Plan).	Develop a public monument or landmark at the south end of downtown.	Rephrase	Change to delete reference to 1995 Downtown Master Plan
134	5th paragraph		The Role of the RDA The mission of the Redevelopment Agency of Salt Lake City (RDA) is to improve blighted areas of Salt Lake City, encourage economic development of Salt Lake City, encourage the development of housing for low and moderate income households within Salt Lake City and encourage compliance with and implementation of the Salt Lake City master plan. The RDA will participate with Salt Lake City, Salt Lake County, the State of Utah and other public entities, as appropriate, in implementing its mission. The role of the RDA is to help implement city master plans, like the Downtown Community Plan.	Addition	Clarify the role of the RDA